

www.soles4souls.org



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For Immediate Release:

Vos PIEDS LLC in Mount Pleasant, SC Announces Shoe Drive to Benefit Soles4Souls™ Inc.

Mount Pleasant, SC – Vos PIEDS LLC, announced today that it is hosting a shoe drive to benefit Soles4Souls™ Inc., the international footwear charity that delivers shoes to needy people around the world.

During the shoe drive, Vos PIEDS will be offering a 20% discount to all customers who bring in gently worn pairs of shoes toward the effort. The shoe drive will begin on February 28, 2008 and will continue throughout the year at various locations where exclusive shopping events are held. Vos PIEDS will be collecting shoes on February 28, 2008 at their shopping event "Trunk Show For Shoes" which will be located at 1220 Ben Sawyer Boulevard Suite V, Mount Pleasant, South Carolina. The event will run from 6:00 – 9:00pm, shoes can be dropped off at any point during the day for a 20% off merchandise certificate.

"I couldn't be happier to incorporate such a worthwhile cause into our exciting retail events," said Crissy Voigt, Owner of Vos PIEDS. "This will be a long term commitment from Vos PIEDS and me personally, as Soles4Souls purpose will constantly be one of invaluable importance" said Miss Voigt.

"We are thrilled that Vos PIEDS Shoe Boutique is acting on our behalf to spread joy to people, both here in the United States and around the world," said Wayne Elsey, Founder of Soles4Souls. "It is only because of proactive retail stores, such as Vos PIEDS, that we are able to accomplish our goal of getting shoes on the feet of people who need them most," he said.

For more information on how you can get involved with this shoe drive and take advantage of the discount toward a new pair of shoes, contact Owner Christine "Crissy" Voigt at (843) 377-5177. You can also visit the Vos PIEDS website at www.vospiedsboutique.com.

About Soles4Souls

Nashville-based Soles4Souls™ facilitates the donations of both new and used shoes, which are used to aid the hurting worldwide. Since its inception, Soles4Souls has collected more than 3 million pairs (or one pair every 28 seconds) from shoe companies, retailers, and individuals. The shoes have been distributed in more than 60 countries, including Mexico, Honduras, Romania, Thailand, and the Sudan. The charity has been featured on NBC Nightly News with Brian Williams, ABC News, FOX, CBS, and hundreds of regional outlets around North America. Soles4Souls is a 501(c)(3) recognized by the IRS; donating parties are eligible for tax advantages. Visit www.GiveShoes.org and www.Soles4Souls.org or call (866) 521-SHOE.

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